

◆ Dudley Play Service

Directorate of Children's Services,

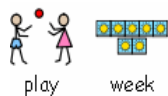
Sycamore Adventure, Sycamore Green, DY1 3QE.

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Event Brief:

Between the 30th July and the 3rd of August 2012, Dudley Play Service, Children's services and partners delivered the forth ever "Dudley Play Week". The week long event takes place annually to celebrate National Play Day which is celebrated across the country on the first Wednesday in August. This years Play Day theme was "get out and play", emphasising children's right to play outdoors in public space.



Participants:

Dudley Play Week was delivered in partnership with statutory, voluntary and private sector organisations, maximising sharing of resources and enhancing participants choice. Those present included; Play Service, Sport & Physical Activity, Park Rangers, Family Information Service, Library Service, Dudley Museums, Children's Disability Team, Adult and Community Learning, Dudley young carers, Dudley Zoo, Discover Dudley, British Red Cross, Health Exchange Service, School of Dance, Dudley Public Health, Dudley Tourism, Dudley Group Foundation Trust, NHS Health Trainer Service, Dudley Stop Smoking, Little Hands Children's Centre, Kates Hill and Sledmere Children's Centre, Netherton Park Nursery and Children's Centre, Tenterfields Children's Centre, Gornal Parent & Children's Centre, Coseley Children's Centre, Hob Green Children's Centre, Wordsley, Kingswinford & Wall Heath Children's Centre, Stourbridge Children's Centre, Woodside Children's Centre, Bromley Pensnett Children's Centre, Brierley Hill Children's Centre, WM Police Department, Fire service, Provident Financial, Mencap, KIDS, Dudley Canal Trust, Friends of Sycamore Adventure, Road Safety Team and The Venue.



Events Location:



2004-2005
Transforming the School Workforce

Mark Wyatt Director of Children's Services

Dudley Play Week saw a day of play related activities taking place in each of the 5 Healthy Hub Parks. The schedule of events was as follows:

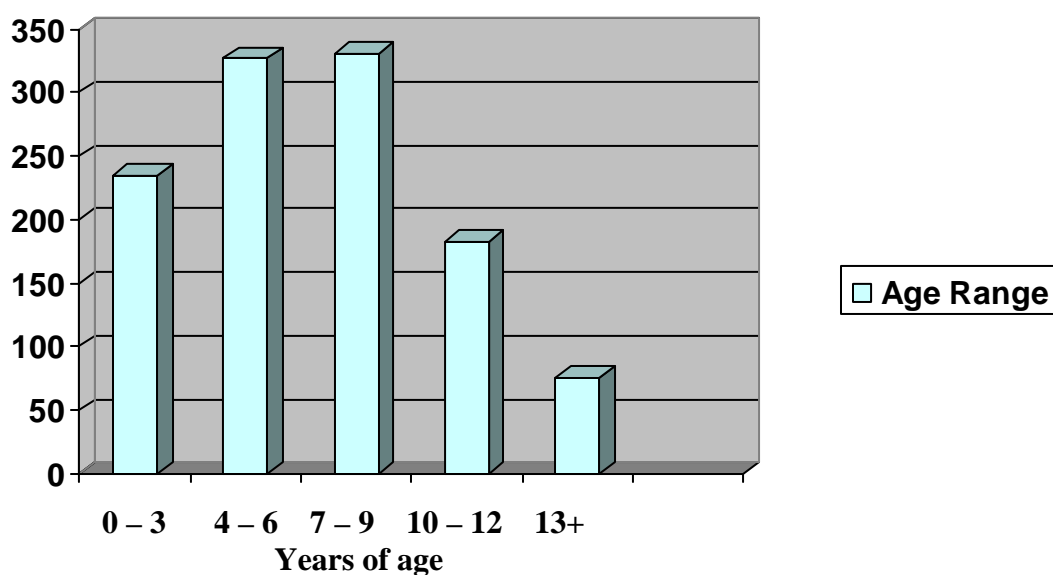
Date	Location	Township
Monday the 30 th July 2012	Huntingtree Park	Halesowen
Tuesday the 31 st of July 2012	Silver Jubilee Park	Dudley North
Wednesday the 1 st of August 2012	Mary Stevens Park	Stourbridge
Thursday the 2 nd of August 2012	Netherton Park	Dudley
Friday the 3 rd of August 2012	The Dell & Fens Pool	Brierley Hill



Attendance:

1,300 children registered during the course of Play Week 2012, with their family members also joining in the fun. This was slightly less than Dudley Play Week 2011, however this year's event saw extremely changeable weather which explains the slight reduction in attendance figures. The events saw an estimated 5,000 play hours delivered. The table below outlines attendance at the five events:

Park	Total	Girls	BME	Disability
Huntingtree	253	111	61	3
Silver Jubilee	213	81	5	8
Mary Steven's	413	196	5	31
Netherton	99	40	20	8
Dell	307	129	5	10
Overall Totals	1285	557	96	60
Percentage	100%	43%	7%	5%



Play Menu:

Thanks to partnership working and sharing of resources a varied menu of experiences were available at this year's play week events including: group games, sports, campfires, climbing wall, den building, crafts, face painting, story telling, tug of war, Zumba sessions, bunting making, badge making, animal handling, cooking sessions, food tasting, baby zones, information stalls and much more!



Feedback:

An evaluation was completed by participants with extremely positive feedback received. Participants found the events to be fun, safe, inclusive and full of



choice for all ages. Feedback received is being reviewed to support the future planning, development and delivery of Dudley Play Week in years to come.

Event Summary:

Play Week 2012 was a huge success with 1,300 children and their families joining in with the free activities on offer. The event was delivered in partnership with a wide range of organisations, maximising sharing of resources and enhancing participants choice. Evaluation proved that Play Week 2012 was lots of fun and that the week long activity is becomes a valued annual event amongst families. Play Week 2013 will take place between Monday the 5th of August and Friday the 10rd of August 2012, so come along and join in with the fun!



conclusion



Dudley Metropolitan Borough Council
J U S T
enjoy



